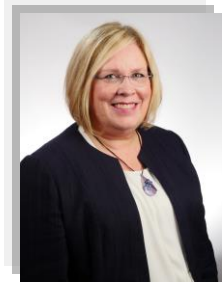


PLENARY LECTURE BY DR. CATHERINE HAYWARD (MD. PhD)

Dr. Catherine Hayward, is a Professor in the Departments of Pathology and Molecular Medicine, and Medicine, and the Associate Dean of Graduate Studies (Health Sciences) at McMaster University. She is a Hematologist and Head of the Regional Specialized Coagulation and Hemostasis Laboratory in Hamilton, Ontario Canada. Dr. Hayward is the President of the International Society of Laboratory



Hematology. Bleeding disorders and studies of platelet, blood and vascular proteins have been her major career and research interests and she is a strong advocate for ensuring that research considers the patients' perspective.

Dr. Hayward is the recipient of many prestigious awards including a Canada Research Chair, a Heart and Stroke Foundation Career Investigator Award, an ASH Scholar Award, Gold Medal Awards from the Governor General of Canada and the Royal College of Physicians and Surgeons of Canada, and a Premier's Research Excellence Award, and the 2013 Berend Houwen Award from the International Society for Laboratory Hematology, among others. She has published over 100 journal articles, 10 book chapters, and 200 abstracts and has given more than 150 invited presentations. Her research has spanned bench to bedside investigations, including studies on assessments of bleeding histories and bleeding risks, and laboratory investigations of common and rare bleeding problems.

She will deliver a lecture on **Improving Blood Disorder Diagnosis through Education and Evidence Based Guidelines** on 16th Feb, 2017 at 09:25am to 09:55am Plenary Lecture in Inaugural Session.