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Haemophilia General Public Awareness

Respected Sir/ Madam,

The Pakistan Society of Hematology (P.S.H) has been founded to promote and foster the exchange of information relating to blood, blood-forming tissues, and blood diseases. The Society is aimed to serve as a forum for bringing together practitioners and those involved in the practice of Haematology in Pakistan and abroad.

Hemophilia is a rare bleeding disorder with global prevalence of 1:10,000. People with haemophilia do not bleed any faster than normal, but they can bleed for a longer time. Their blood does not have enough clotting factor. The major concerns are deep bleeding inside the body especially in knees, elbows and ankles. Few of the conditions are much worse as they become life threatening in very short span of time like cranial bleeding.

In Pakistan, there are 18,000 patients with hemophilia by statistical projection. Registration of patients to various treatment facilities of hemophilia care is less than 10%. Much more still remains to be done. The reality is that 90% of people with bleeding disorders in Pakistan have not yet diagnosed or still receive no treatment at all. The reason being lack of awareness, illiteracy and poverty. Poor acceptability of disability and social taboos are additional influences which creates this "Gap" of access to diagnosis and treatment of Hemophilia in the country.

PSH would like to address this issue in general public on 21 May 2016 at PC Hotel, Lahore. The program is managed by Mir Khalil Ur Rehman Memorial Society (Jung Group) who is also the media partner for the event.

Your participation in the event would be highly appreciated to increase the share of voice for the people living with Haemophilia.

Regards

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